



# Bernadette PAMPLIN

SPIRITS WRITER, JUDGE &  
CONSULTANT

## About me

I have been working in spirits for over seven years., writing on my own site, and for other publications. I have clients which I assist in content creation, or product consultation, and I work with consultation companies. I also judge at a number of competitions, both in the UK and the US. I am knowledgeable and passionate about all things spirited and like to share that enthusiasm with my readers through my writing.

[WWW.UNDERTHEGINFLUENCE.COM](http://WWW.UNDERTHEGINFLUENCE.COM)

## PUBLICATIONS

Gin Magazine - <https://gin-mag.com>

Spirits Beacon - <https://spiritsbeacon.com>

Distiller Magazine <https://distilling.com/distillermagazine>

## SPIRITS COMPETITIONS

WORLD DRINKS  
AWARDS



IWSC



THE GIN GUIDE INTERNATIONAL  
AWARDS

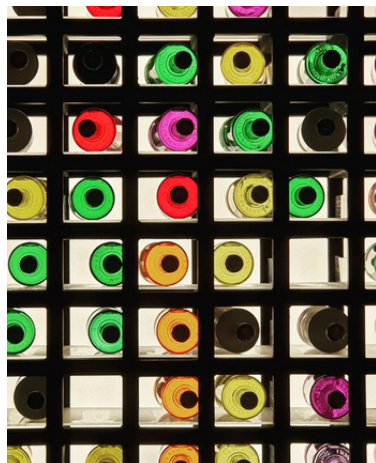


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SPIRITS COMP



# WHAT CAN I DO FOR YOU?

I offer a range of services: paid for articles hosted on my site and social media that you are free to use in your marketing, to guest pieces for your sites, to Insta collaboration, to product consultation. I am flexible in my work, but what I do best is to tell the story of a distillery in a way that connects the reader to it and the product. My work brings all my industry knowledge to your table for you to use. Let my experience work for you.



## SERVICES & RATES

### 500 WORD ARTICLE

£150

A 500 word article on the product and brand story, to be posted on my website with no time limit. Let me tell your story.

### 500 WORD GUEST PIECE

£100

A 500 word guest piece to go on your website. Brand story, production focus, product review.

### ONE OFF CONSULTANCY

£50

One off half hour consultancy to discuss branding, flavour, customer trends, whatever you need. Longer periods of consultancy negotiable.

### 1000 WORD ARTICLE

£200

A 1000 word article on the product and brand story, to be posted on my website with no time limit. Let me tell your story in detail.

### 1000 WORD GUEST PIECE

£150

A 1000 word guest piece to go on your website. Happy to discuss ideas, or set me a topic and watch me go.

### INSTA COLLAB

£50

I'm interested in taking on some Insta collaborations. I'm active on Insta and dabble in photography so would love to explore the possibilities.